



fuelcard 
services

strategic partnership opportunity

Incorporating

Bunkercard™ | Bunkerstock | Dieselink | The Fuelcard People | www.cutmemberscosts.co.uk



working together for mutual benefit

Partnership is a serious business 3

We would like to become your partner

Who are we? 4

Fuel Card Services and The Fuelcard People

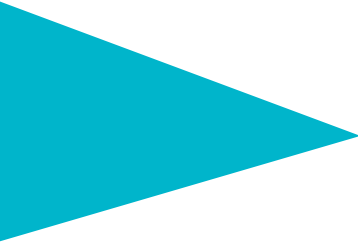
How will members benefit? 5

Service, savings, security, choice, convenience, reporting

www.cutmemberscosts.co.uk

Partnership is a serious business

Any membership organisation exists for the benefit of its members, which can take many forms



You could be a representative voice to have members' collective views heard, provide a forum in which peers can network or be a focal point for the advancement of best practice and standards. You might lobby on behalf of members or offer arbitration services. Nobody joins just for membership's own sake. Everyone needs reasons to join.

Whatever the benefits of membership, your continuing success depends upon trust. Existing members already know that they can trust you. It will always be a key factor when recruiting new members.

Your members also need to know that they can trust any third party that you recommend or approve. When you endorse an external organisation, you put your reputation into their hands. Choosing a partner can never be taken lightly.

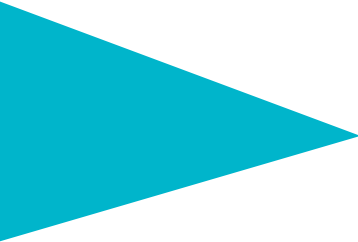
We would like to become your partner, offering exclusive benefits to your members. They profit from special deals and preferential rates. You enjoy expanding your member services portfolio. We benefit from new business. We are suggesting a partnership that will be good for everyone concerned.

Call us now on **0844 870 8537**
or visit: www.cutmemberscosts.co.uk

Who are we?







Fuel Card Services is a DCC company, part of a multi-billion international group employing over 10,000 people in 14 countries. Fuel Card Services has 100+ associate partners nationwide, including trade bodies, business organisations and buying groups. The partnerships are all operated under the banner of The Fuelcard People.

The Fuelcard People, launched in 2008, is now the best-known name in fuel cards. The business has grown every year, and continues to grow, because it has always stayed true to the three simple principles that guided its creation.

From its base in Wantage, The Fuelcard People serves both private and public sector customers throughout the UK. It helps them to cut fuel costs, eliminate unnecessary administration, smooth cashflow, improve management reporting and generally to operate more efficiently.

Tens of thousands of vehicle fleets, nationwide, are refuelled every week using fuel cards from The Fuelcard People, chosen for their unbeatable combination of service, savings, and security.

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The Fuelcard People

Three guiding principles set The Fuelcard People apart from other suppliers

Service

We set industry-leading standards in personal service. Every customer, large or small, has always had their own dedicated account manager. Other companies still expect customers to wait in call centre queues.

Savings

We promise that, whether markets rise or fall, customers can refuel cheaply, with no hidden charges. They always have, still do. Meanwhile, other companies have introduced additional transaction fees and other extra costs.

Security

We ensure that customers have the best available protection against fuel card loss, theft, misuse and fraud. As technology has advanced, so have leading-edge security features. No other company offers more.

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How will members benefit?

If an organisation routinely spends £500+ monthly on diesel, petrol or both, it needs a fuel card. Any other way of refuelling is expensive, wastes valuable time on administration, and is vulnerable to criminal activity. With The Fuelcard People, your members enjoy unbeatable benefits.

Choice

The UK's only range covering all of BP, Esso, Shell, Texaco, Gulf, Emo and Pace, plus Diesel Direct (Keyfuels) and UK Fuels. Unbiased expert advice ensures that each member has the best fit for their specific needs.

Service

Each member has a dedicated account manager. They always talk to the same person, not a random call centre operator. It means fast, accurate service for anything a member may require.

Convenience

Cards accepted at 8,000+ locations, including supermarkets and motorway services. Drivers pull in, refuel, present the fuel card, drive on. No receipts, no paperwork, no administration.

Savings

Fixed weekly pricing can mean typical savings of up to 5p per litre on national average pump prices, up to 10p per litre on motorway refuelling. There are no hidden fees.

Reporting

Full account access is available 24/7/365 via eServices, with free customised reports. Card usage, cost centre analysis and more are all easily downloaded into normal office systems.

Security

Each fuel card, personalised to a vehicle or driver, is useless if lost or stolen. Members can set security alerts including out-of-hours use, excessive drawing and purchase of unlikely quantities.

Payment

All refuelling, for all vehicles, is covered by a single weekly, VAT-compliant invoice. Payment is automatic by direct debit, improving cashflow, with interest-free credit.

Find out more
www.onlythebeginning.co.uk

How will you benefit?

A partnership with The Fuelcard People makes your membership package even more attractive

You can offer a set of benefits that members simply could not match elsewhere – with no financial outlay or commitment from you. The exclusive member benefits include reduced card costs and competitive fixed weekly fuel pricing.

Through your single point of contact, you receive full promotional and informational support that includes:

Marketing support pack, with content and logos for your own website, newsletters etc.

Dedicated fuel card web page, branded with your logo

Direct mail letter, branded with your logo

Email campaigns, branded with your logo

Online lead submission portal

You have the confidence of partnering with the UK's only supplier with ISO9001 quality accreditation for fuel card management and service.



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Act now

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www.cutmemberscosts.co.uk

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Boost your membership benefits through a
partnership with the best-known name in fuel cards